

SIMCom Launched SIM900 - Our “Best Value” Module

[Shanghai, China – Dec. 15, 2009]

SIMCom Wireless Solutions (“SIMCom”) introduced its most advanced cellular wireless module ever, the SIMCom® SIM900™ module. The SIM900™ is the first member of a new family of ARM926EJ-S based modules doubling the core performance frequency versus most ARM7 based solutions^{Note1}. At the same time, with advanced and innovative design, SIM900™ can reduce sleep mode power consuming up to 40% comparing to current industry average^{Note2}. Furthermore, the footprint of the module is only 24x24x3mm, fitting into most compact system design. Combining the high performance, low power, and small size, SIM900™ is an ideal wireless module for many M2M applications.

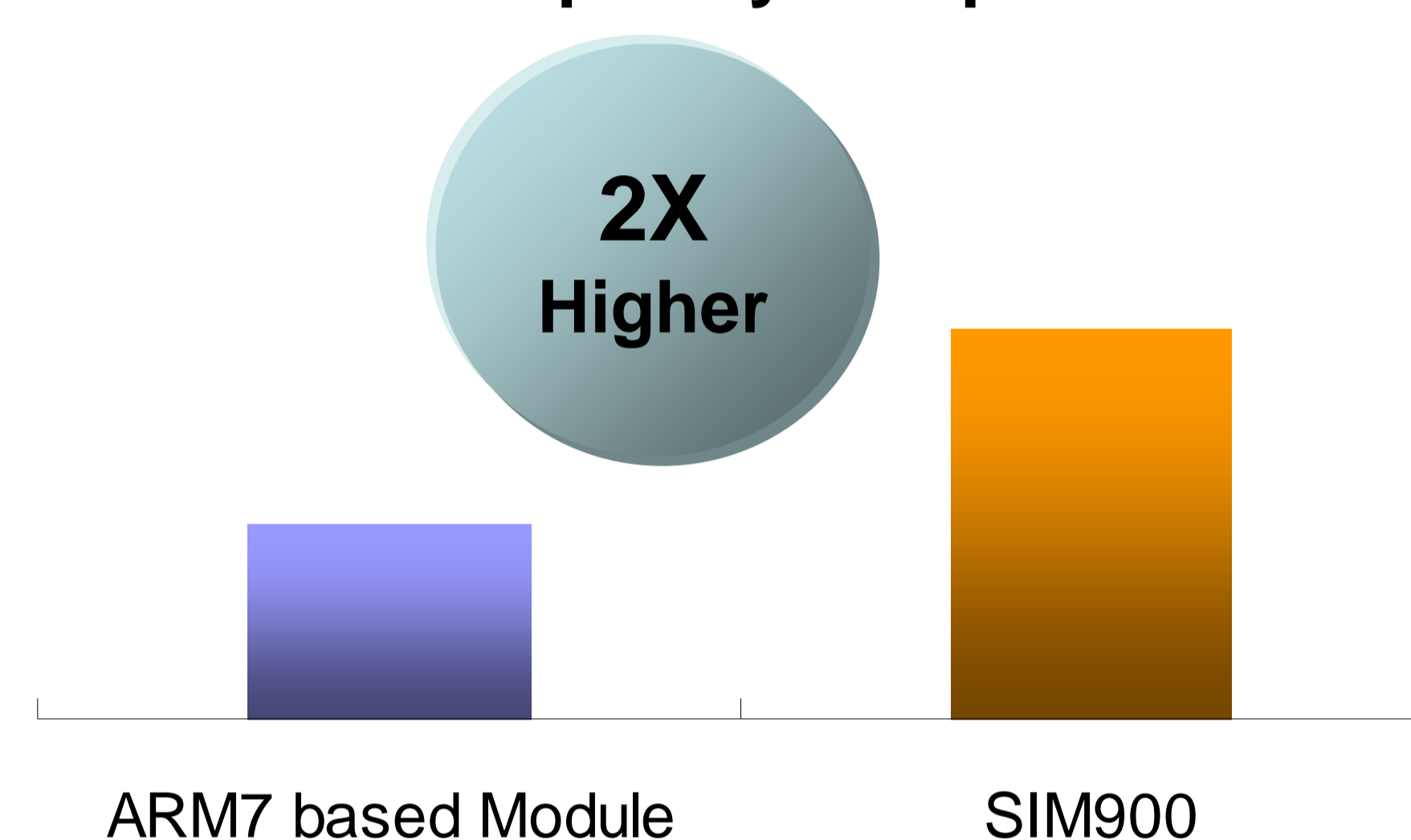
The advanced features of SIM900:

- SMT Interface
- Frequency: GSM/GPRS 850/900/1800/1900
- Normal Operation temperature range: -30°C to +80°C
- Dimensions: 24×24×3(mm)
- Sleep mode power consumption: 1.5mA

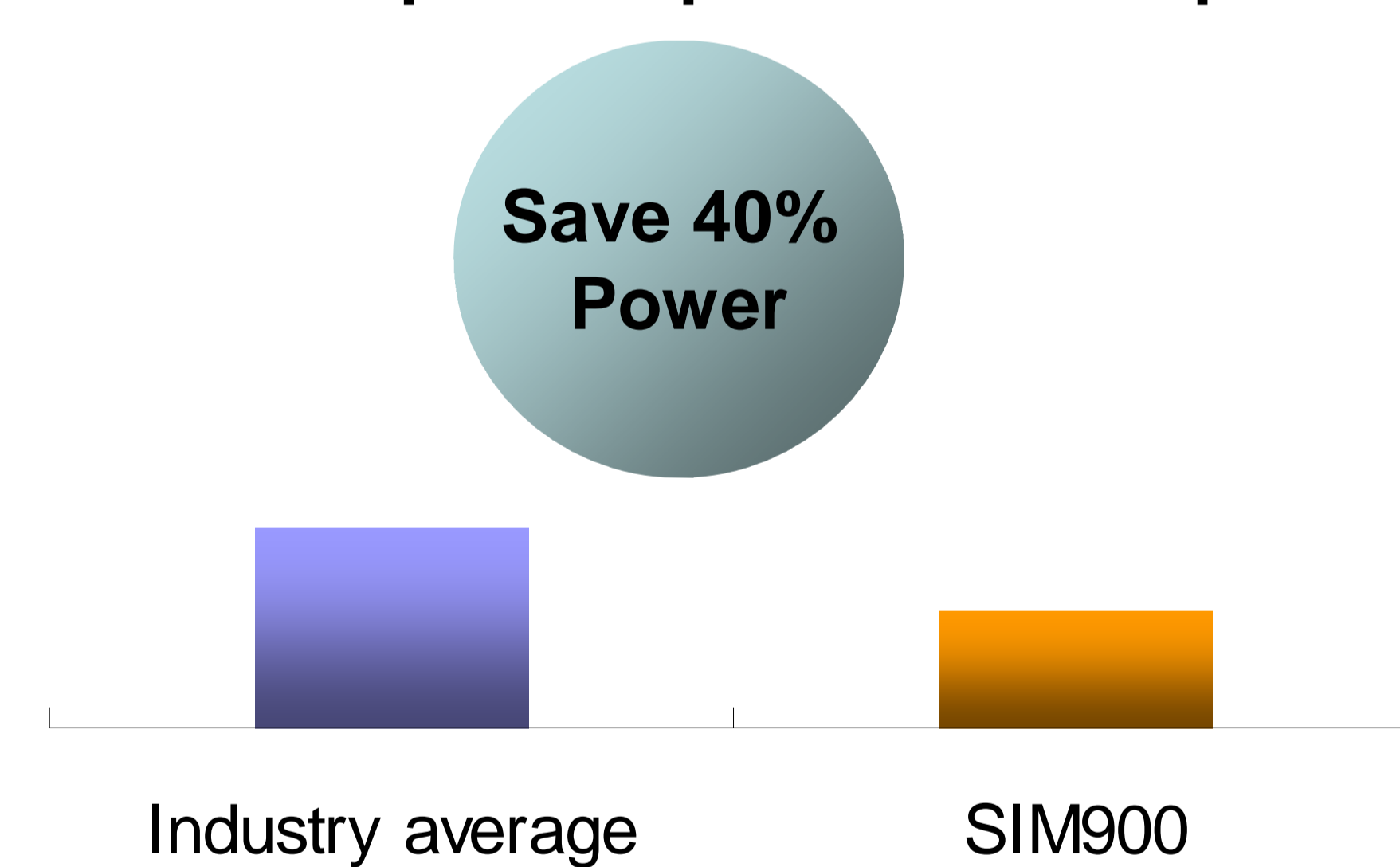
Certification (Planning)

- CE
- FCC
- GCF
- ROHS
- PTCRB
- ICASA
- Carrier homologation (including AT&T & Others)

Note1: Core frequency comparison



Note2: Sleep mode power consumption comparison



To learn more about SIM900, please visit:

<http://wm.sim.com/sim/wm/html/en/WMS/EDGE%20Module/ProductDetail.aspx?id=770>

Availability and Pricing

SIM900 samples & EVB will be available in **January, 2010**. Please contact your local distributors for more information.

To find the distributors in your region, please visit our website: <http://wm.sim.com/Sim/wm/html/en/Support/SAgents.aspx>

You can also contact us directly,

Tel: 86-21 3252 3123

Email: simcom@sim.com



We would like to invite you to visit our booth at Mobile World Congress 2010 (SIMCom booth No: 2H19) and see our “Best Value” module-SIM900.